Evaluating Men & Masculinities in South Asia

Glocal Sessions: Innovations in Gender Transformative Evaluations: Experiences and learnings from South Asia, Brazil, Mexico and South America

June 2, 2022

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Patriarchal values and inequitable social norms keep gender inequalities alive.

Notions of manhood and masculinities - the social norms associated with manhood, and the social organization of boy’s and men’s lives and relations – play a crucial role in shaping power structures and gendered relationships between boys/men and girls/women which have an effect on the lives of both.

Transforming social norms that both men and women internalize and that influences their attitudes and practices is crucial to bring about change.
WHO WE ARE & WHAT WE DO

GENSA - The only Gender and Equity Network in South Asia

Seeks to learn, share, exchange, and curate innovative solutions & responses to evaluation challenges unique to South Asian countries.

Engage in understanding specific requirements of young South Asian evaluators & concretize on building their capacities.

Generate knowledge specific to South Asia through activities like bimonthly coffee break sessions, masterclass, webinars, etc.

Creating repository of knowledge by documenting the research & experiences of the evaluators specific to the region.

Affiliate with young evaluator groups and development organizations which cater to the specific needs of the young evaluators across the region.

Comprises 190+ members from 7 South Asian countries
EvalGender+ Grant & GENSA's collaboration

South Asia like the rest of the world remains challenged by inequitable access, occupational segregation, gender-pay gap, gender-based violence, and inequitable burden of care work.

The project aimed at:

- Strengthening evaluation thinking and practice for issues regarding masculinities.
- Promote country-led data gathering
- Call for a shift in the focus of discourse away from women-specific solutions and towards dialoguing with boys and men on the ground.
- Strengthen M&E capacity building of YEE for underserved masculinity-related gendered evaluations.
- Curate innovate yet simple and accessible knowledge products
Podcast series - “Rethinking evaluative practices in the context of understanding men and masculinities in South Asia”

Landscape study with evaluation leaders led to a discourse on two key questions:

1) What evaluative practices have been most effective and contextually relevant toward a deeper understanding of masculinities in South Asia?

2) What evaluative lessons have been learned especially in the context of COVID-19?
Training E-Module: Evaluating Men & Masculinities in South Asia

E-module aids in building the evaluation capacity of the young evaluators who want to understand issues surrounding masculinity and know about emerging evaluation methods in this area.

Contains reading material and valuable links

Technical expertise received from ICRW Asia and subject matter expert MenEngage South Asia (MEASA)
Tip Sheet:
Evaluating Men & Masculinities in South Asia

Seeks to answer when, how, and why men and masculinities, men's roles became an intrinsic part of understanding gender roles and relations.

Talks about various approaches, interventions, limitations, and challenges in engaging with boys and men; the importance of evaluation of interventions; measuring tools, and the way forward to bring about effective gender transforming evaluations.
Lessons learnt & Way forward

- An invaluable opportunity to connect & network
- Synergy created between diverse actors for contextual gendered knowledge creation
- Gathering of narratives from the ground
- Resources become easily accessible
- Promote easy dissemination

*Disseminate, discuss, dialogue & adapt*
Important Links

- Podcast series- “Rethinking evaluative practices in the context of understanding men and masculinities in South Asia”
  https://www.youtube.com/playlist?list=PLia0N1b2wvp3jBcttgkchWHH-_tJTW7P3

- Training E-module - Evaluating Men and Masculinities in South Asia

- Tip Sheet accessed via website: www.gensanetwork.org
  Disseminate, discuss, dialogue & adapt

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feel free to write to GENSA with your solutions & ideas