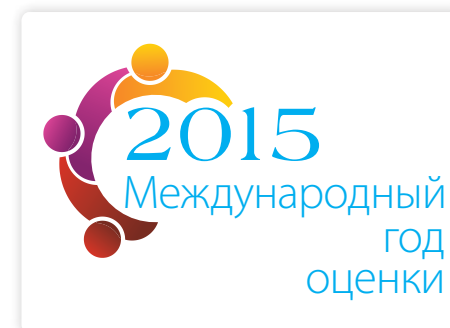
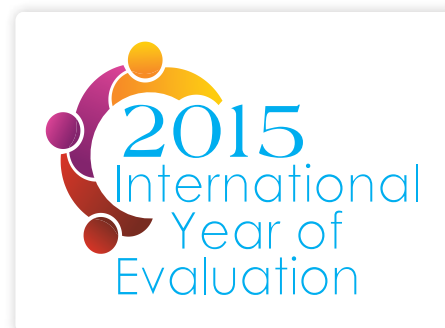


Visit the International Year of Evaluation at:

www.mymande.org/evalyear

The screenshot shows the EvalPartners website with a navigation bar at the top. The main content area features a large banner titled "Evidence for the world we want" with the subtitle "Using evaluation to improve people's lives through better policy making". Below this, there is a section for "2015 declared as the International Year of Evaluation" and a "Chiang Mai Declaration" section. The left sidebar lists various partner organizations, including IOCE, UN Women, UNICEF, UNEP, and others. The right sidebar includes a "Voice from around the world" section with statistics and a "Resource centre" with links to presentations and logs.



Join the International Year for Evaluation movement

If you wish to join the global movement to strengthen the demand and use of evaluation in policy-making, please write to:

EvalYear Secretariat

Asela Kalugampitiya: aselakalugampitiya@yahoo.ie

with copy to:

EvalPartners Co-Chairs

Marco Segone: marco.segone@unwomen.org

Natalia Kosheleva: nkochele@yandex.ru

and **EvalPartners Coordinator**

Jim Rugh: jimrugh@mindspring.com

Strengthening
**the demand for
and use of evaluation**
in policy-making

WHAT?

The International Year of Evaluation (EvalYear) is a global movement to strengthen an enabling environment for evaluation at international, national and local levels. The aim is to strengthen the demand for and use of evaluation to inform public policies that are equity-focused and gender-responsive.

WHY 2015?

2015 is the year when the Millennium Development Goals (MDGs) will be replaced by a new set of internationally agreed goals, the Sustainable Development Goals (SDG). It is now widely acknowledged that national development policies and programs should be informed by evidence generated by credible national monitoring and evaluation systems, while ensuring policy coherence at regional and global level. The aim of EvalYear is to ensure evaluation is mainstreamed in SDG as well as national development goals.

WHO?

EvalYear movement is led by EvalPartners, the global partnership to strengthen national capacities for equity-focused and gender-responsive evaluation systems. Its membership is composed of 34 organizations, including all regional/main Voluntary Organizations for Professional Evaluation (VOPEs), UN agencies including United Nations Evaluation Group (UNEG), OECD/DAC EvalNet, governments, private foundations and civil society organizations.

In the spirit of the EvalPartners Guiding Principles, EvalYear features inclusion where everyone has a role to play: Voluntary Organizations for Professional Evaluation, civil society, governments, international partners, academia and private foundations, among others.

For additional information on EvalPartners, please visit

www.mymande.org/evalpartners



WHEN?

EvalYear was declared in São Paulo, Brazil, in 2013, at the Third International Conference on National Evaluation Capacities.



HOW?

We invite governments, VOPEs (Voluntary Organizations for Professional Evaluation), civil society and other stakeholders to **declare EvalYear in respective countries** and make it meaningful by strengthening demand for and use of evaluation through innovative solutions. Some countries have already taken measures to commemorate EvalYear by:

- Increasing awareness on EvalYear among country partners by sharing and producing communication materials which include EvalYear logo, including by translating EvalYear logo into local languages and making it visible as much as possible
- Including EvalYear in upcoming national/ regional and international evaluation conferences, and declare 2015 as International Year of Evaluation in their own country and region
- Establishing a task force for EvalYear to develop and implement an advocacy strategy to strengthen an enabling environment for evaluation
- Engaging parliamentarians and policy makers in strengthening evaluation policy and systems
- Working with the government to declare "National Evaluation weeks" in the country
- Working with the relevant ministry to process a cabinet paper on EvalYear (government endorsing EvalYear)
- Working on national evaluation policy/ systems and launch the same in EvalYear 2015
- Working with the government to establish "evaluation office/ performance monitoring unit"
- Working with the government, donors and other stakeholders on mainstreaming evaluation in national development goals in line with global sustainable development goals