Institutionalizing sustainable learning strategies
The case of MyM&E

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co-chair UNEG TF on National Evaluation Capacity development, former IOCE Vice President
Outline

- Few Basic Issues
- Knowledge Management System
- E-Learning
- Lessons Learned
- Conclusion
Few Basic Issues
A Systemic approach to National Evaluation Capacity Development

- Individual Level (skills, knowledge, experience)
- Institutional Level (policies, procedures, frameworks)
- Enabling Environment (policies, legislation, power relations, social norms)

- Tailored to the specific context of each country
- Country leadership and ownership
From Knowledge to Knowledge management systems

CLEAR RESULTS TO BE ACHIEVED

KNOWLEDGE
Knowledge Management System
Access hundreds of handbooks and manuals through the virtual library
Watch **videos** of international keynote speakers talking on country-led M&E systems

Robert Picciotto King’s College, Former Director General, Evaluation, World Bank
Find technical advice in the practical "how to" guidance

<table>
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<th>Evaluation &quot;Step by Step&quot;</th>
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<tr>
<td>1. HOW TO PLAN AN EVALUATION</td>
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<td>2. HOW TO MANAGE AN EVALUATION</td>
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<td>3. HOW TO CONDUCT AN EVALUATION</td>
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<td>4. HOW TO ASSURE THE QUALITY OF AN EVALUATION</td>
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<td>5. HOW TO USE EVALUATION RESULTS</td>
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OTHER HANDBOOKS & TOOLKITS

Evaluation Toolkit

| 1. CHECKLISTS |
| 2. EXAMPLES |
| 3. TOOLS |

Click here to access the recommended how to...
Search in the **inventory of training** delivered by different institutions all over the world

### Training Result

Search for training resources using keywords. Click Search directly to view all available training resources.

<table>
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<tr>
<th>Category</th>
<th>Sub-category</th>
<th>Format</th>
<th>Title/Description</th>
<th>Author/Publisher</th>
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| Data analysis     | Analyzing qualitative data | Video  | **Causation without experimentation**
Evaluation Theorist Michael Scriven presents his perspective on the “causation-debate.” According to Scriven, formal analysis (e.g., experimentation and statistical analysis) is neither necessary nor sufficient to infer causation, though it may be useful. | Michael Scriven / Claremont University | 2006 | English  |
| Data analysis     | Survey                     |        | **DEC Course on Poverty and Inequality Analysis**
This comprehensive course focuses on poverty and inequality analysis and is held on site. However, the course material can be used for self-studies as well. The course contains seven stand-alone modules, among them multi-topic household surveys, sampling for surveys, mixing qualitative and quantitative methods and poverty measurement and analysis. | World Bank / World Bank         |      | English  |
| General           | Courses                    |        | **EVAP Evaluation Trainings**
Evaluation, Assessment and Policy Connections (EVAP) is a unit within the School of Education at the University of North Carolina at Chapel Hill. EVAP’s mission is to build evaluation capacity and effectiveness of public, nonprofit, and private organizations to meet the challenges of developing and sustaining successful programs. | Evaluation, Assessment and Policy Connections (EVAP). University of North Carolina |      | English  |
Look for **job** opportunities or post **job** announcement
Users can contribute

You can upload/recommend material
Be part of a global community by developing your social profile and networking in LinkedIn
Ask questions, and receive answers, in real time, from international experts through webinars.
Webinars  (Source: webinars survey)

44 webinars

3318 participants

96% declared they intend to watch future webinars

98% satisfied
MyM&E statistics (as of November 2012)

- 222,266 visitors
- from 168 countries
- 815,898 downloads
What users appreciate
(source: 2011 MyM&E survey)

• User-friendliness
  • visually pleasing
  • well organized
  • ease to access info

• Content
  • High quality
  • Relevance
  • Diversity

• Interaction
What users would like
(source: 2011 MyM&E survey)

- Translation in different languages
- More in-depth training
E-learning
E-Learning programme in Development Evaluation

UNICEF, Claremont Graduate University, Rockefeller Foundation and IOCE, in partnership with UN Women and in the framework of EvalPartners, the International Evaluation Partnership Initiative, are pleased to welcome you to this e-Learning programme on Development Evaluation. The objective of the e-Learning programme is to introduce you to important topics in evaluation to help you to improve your work.

Please watch the introductory video below before proceeding further.

This e-Learning programme is composed of an introductory class and three independent courses:

- Introductory class on Development Evaluation
- Equity-focused evaluation
- Country-led M&E Systems
- Emerging Practices

The e-Learning programme is free and open to all interested people. You may attend virtually from your personal or work computer anywhere in the world. The course includes online lectures, requested reading material, and simple multiple-choice tests. Participants also have the opportunity to engage in an online discussion forum. At the end of each course, if 80% of the answers on the multiple-choice test are correct, participants will be able to print out a certificate of “virtual” attendance.

These new e-Learning courses have been developed as a pilot. The lectures are the edited versions of recorded webinars. The aim is to further improve the courses based upon the feedback received by participants.

For additional information, please download the brochure or write to Marco Segone, UNICEF Evaluation Office at Contact Us.
E-Learning content

The e-learning is composed of the following three courses:

• Equity-focused evaluations
• National Evaluation Capacity Development for Country-led Monitoring and Evaluation Systems
• Emerging Practices in Development Evaluation
33 world-level experts

- International experts, including Michael Quinn Patton, Michael Bamberger, Jim Rugh, David Fetterman, Patricia Rogers, Stewart Donaldson, Donna Mertens, Jennifer Greene, Bob Williams, Martin Reynolds, Saville Kushner and Hallie Preskill

- Senior representatives of the international community, including Caroline Heider, Belen Sanz, Indran Naidoo, Fred Carden, Hans Lundgren, and Marco Segone

- Senior managers responsible for country-led M&E systems, including Sivagnanasothy Velayuthan and Diego Dorado

- Leaders from the Global South and BRIC countries, including Zenda Ofir, Shiva Kumar and Alexey Kuzmin
E-Learning Registered Participants
[November 2012]

- Equity-focused Evaluation: 4,844
- Country-led M&E Systems: 2,448
- Emerging Practices: 803

- Total: 8,095 from 168 countries
E-Learning Registered Participants
[November 2012]

Number of Participants by Region
- Africa: 1635
- Americas (Latin America & the Caribbean): 1005
- Asia: 974
- Europe: 726
- Oceania: 140

Number of Participants by Organization
- NGO: 1534
- UN Agency: 785
- Private Consultant/Institution: 687
- Government: 649
- University: 430
- Others: 395
Lessons learned
Lessons learned

1. Partnership
Founders and partners

unicef
Lessons learned

1. Partnership
2. Cost-effective strategy to address a clear gap
3. Equity strategy
Vision: give voice to the Global South

- Regionally-led webinars (IPEN Conference; AfrEA efforts; ReLAC)
- Regionally-led e-learning:
  - Content relevant to the region
  - Taught by regional expert
  - In the regional language
Vision: give voice to the Global South

- Already engaged:
  - EvalMENA (Arabic)
  - ReLAC (Spanish)
  - IPEN (Russian)
  - AfrEA (French – and English?)
  - TESA (South Asia)
  - UNEG/UNEDAP
EvalPartners it’s all of US!