EvalPartners International Forum

Ten Lessons on Sustainability from IPDET

Linda Morra Imas
Co-Director, IPDET

Chiang Mai, Thailand 3 -6 December, 2012
Lesson # 10

A committed champion who believes in the vision
The Beginning

Robert Picciotto
Director General,
Evaluation
World Bank
Lesson # 9

The gift of the [partial] market test
The Gift of the Partial Market Test

• Makes program demand driven > relevancy
• Increases efficiency
• Sustainability-driven from the start
Lesson # 8

A broad approach to evaluation and participants
A Broad Approach to:

Evaluation
- Appeal to the many
- From Participatory Evaluation to Impact Evaluation to Managing Evaluation

Participants
- Belief in the mix
- From 2 days to 4 weeks
- From basic skills to intermediate...
Diversity of Participants

Evaluation Manager

Economist

Professor
Lesson # 7

Give quality executive education
Different Customized Programs

- All 4 weeks
- Core only
- Repeater
- Mini-IPDET
Give Quality Executive Education

• Attention to the details
• Adult Ed: learning by doing application
• Customization
• Opportunity for DPE
• Best instructors
• Branding
Lesson # 6

Limited donor support but... ongoing
Limited but Ongoing Donor Support

• Critical for developing country scholarships
• Multi-year helpful in planning
Lesson # 5

Partner locally, regionally, globally
Partner Locally, Regionally, & Globally

• Academia
• Research
• Government
• NGOs
• Donors
• Evaluation associations
Lesson # 4

Build sense of community
Build Sense of Community

- Extracurricular activities
- Family
- Listserv
- Reunions
- Promotion
Lesson # 3

Keep the vision strong
Keep the Vision Strong

• Steady leadership
• Maintain curriculum control
• Keep passion
• Confer legitimacy with support for new champions
Lesson # 2
Walk the talk
Walk the Talk

Evaluate, evaluate, evaluate and use the results!
– Annual evaluation
– Impact evaluation
– Transparency

“However beautiful the strategy, you should occasionally look at the results!”

Sir Winston Churchill
Lesson # 1

Push the envelope
Push the Envelope

- Keep updating
- Unrelenting focus on quality improvement
- Look for innovations
- New workshops
- New instructors to reflect diversity
- Better use of social media